

Carol Lloyd Award Guidelines 2025

About the Carol Lloyd Award

The Carol Lloyd Award is presented to a **female identifying or gender diverse singer-songwriter, who resides in Queensland**. The award includes a \$15,000 grant to either record a full-length album or record and tour an EP. The grant gives recipients support for their career, with the means to broaden their experience within the music industry and realise their goals as an artist.

QMusic, Queensland artists and music industry will oversee the judging of the Carol Lloyd Award with support from Arts Queensland.

The Carol Lloyd Award is presented by QMusic and supported by the Queensland Government through Arts Queensland.

About Carol Lloyd

Carol Lloyd started off her career in the 70s band Railroad Gin before branching out into the Carol Lloyd Band and continuing her career as a solo artist. Her success generated both shock and respect in the industry as the first female singer/songwriter in Australia to win over the ultimate boys' club and front a successful recording and touring rock band. Starting off in Australia, Carol soon became an international hit artist touching hearts, minds and souls of music lovers everywhere gaining the title of Australia's 'Wild Woman of Rock' in turn paving the way for female artists everywhere.

Carol racked up several No. 1 hits and won the first worldwide EMI International publishing contract issued to any artist in Australia. Her first three singles — "A Matter of Time", double-sided hit, "Do ya Love Me/Academy Rock" and "You Told the World" charted No. 1. Carol's songs were published in 27 countries, with her first album, "A Matter of Time" with Railroad Gin racing up to No. 1 in 3 weeks, and her second, "Mother was Asleep" charting No.1 or top 3 in Germany, France, Japan, Holland, and Indonesia.

Eligibility

This Carol Lloyd Award will be awarded to a **female identifying or gender diverse singer-songwriter** who demonstrates exceptional and unique talent in music.

This award is not limited by genre.

The award will be valued at \$15,000; any further disbursements will be the responsibility of



the award recipient.

All decisions made by the judges will be final.

Please read this information before commencing your application.

Applications deemed ineligible or incomplete will not be assessed.

To be eligible applicants must:

- be 16 years or older
- be currently residing in Queensland
- only submit one application each year
- identify as female or gender diverse
- be an emerging artist (meaning you currently have master and publishing rights available)
- have satisfied the reporting requirements of any previous Arts Queensland grants

The Carol Lloyd Award does *not* support:

- the purchase of musical equipment
- costs associated with a project or program that has already commenced.

Application

Applicants must apply online through the QMusic website and submit the following:

- 1. MP3s and/or videos
 - Up to 3 tracks of original material
- 2. Accompanying lyrics and musical score or chord chart
 - 1 song per page. Song writing credits must be included stating whether the applicant is sole or primary songwriter with relevant collaboration details.
- 3. Outline of your vision statement and timeline for the project
 - In your vision statement, you should explain how the award will be 'transformative' and 'impactful' for your advancement as an artist.
- 4. Budget for the project using budget template provided
- 5. Proof of current Queensland address
 - e.g. Queensland Drivers' License or recent mail (bank statement, phone bill)

Support Material





Please include the following support material with your application:

1. Curriculum Vitae

 This is to be a maximum of 2 pages and should include details of your musical experience and relevant achievements to date.

2. Letters of Support

- Two letters of support from anyone working within the music industry including:
 music teachers, producers, music journalists, managers etc.
- Letters should state why they feel the applicant would benefit from the award at this
 time in their career, the likely outcomes and opportunities which would arise for the
 applicant from the award and the capacity of the applicant to make the best use of
 the award opportunity.

3. Artist bio and image

- Your artist media bio between 100-150 words
- Your chosen key artist image plus up to two additional images

Please note: Your image and bio should be ready for media publication if required. Please select your most current that is representative of you as an artist at the time of your application.

Submitting Your Application

QMusic is Queensland's music industry development association and has been contracted to manage the Carol Lloyd Award on behalf of Arts Queensland and will therefore be in charge of the application process.

Applicants are required to apply online through QMusic's website (www.qmusic.com.au).

All sections of the online application will need to be completed, addressing all selection criteria and attaching all requested support material.

Any late or incomplete submissions will not be accepted.

Applicants must only submit one application in each round.

Your application must be electronically submitted by the closing date. Late or incomplete applications will not be assessed.

If you are having trouble submitting your application or circumstances prevent you from being able to submit your application, please contact a QMusic Officer prior to the closing date to make alternative arrangements.





Applicants are responsible for notifying QMusic if their contact details change throughout the assessment process.

Please contact QMusic if you have questions about your application:

Tel: 07 3257 0013

Email: programming@qmusic.com.au

Translating and Interpreting Services

If you have any difficulty understanding this information and would like to talk to staff in your first language, telephone the *Translating and Interpretation Service* on 13 14 50 during business hours.

Assessment Criteria

Applications for the Carol Lloyd Award will be assessed against the following criteria:

- Demonstrated originality and musicality in submitted tracks (50%)
- Outstanding artistic and creative potential of the applicant (20%)
 - Creative and original vision statement
- Demonstrated professional and/or creative achievement of applicant (20%)
 - Your track record, practice and recognition in the music industry including your gig history, training history, reviews and support letters.
- Completion of the budget template, which should detail the way in which you plan to spend the award prize. (10%)
 - Your budget should be at least \$15,000 to demonstrate how you would utilise all of the award funds. If your project costs are more than \$15,000, please indicate how you will cover the shortfall (e.g. your own funds, another grant, sponsorship, ticket sales from performances etc).
 - PLEASE NOTE ALL INCOME AND EXPENDITURE MUST BALANCE.
 - Your budget should not include the costs of purchasing musical equipment or costs associated with a project or program that has already commenced.

Selection Process

Assessment and funding decisions are based on the information provided in your application, including support material. All eligible applications will be assessed in terms of how well they address the assessment criteria.





Applicants for the Carol Lloyd Award will be assessed using the following selection process.

- **Step 1:** QMusic will undertake eligibility checks of all applications.
- **Step 2:** The judges will undertake a preliminary assessment of all applications creating a shortlist of recommended applicants.
- **Step 3:** The judges will conduct a final review of the shortlisted applications in order to determine the finalists and winner.
- **Step 4:** All applicants will be notified of the result of their application by email.
- **Step 5:** The recipient of the 2025 Carol Lloyd Award will be announced in early 2025. More information will be shared closer to the date.

Successful Applicants

Letter of offer process

QMusic will send you a request for your payment details and a copy of the funding agreement, signed by QMusic on behalf of the funding bodies.

- Sign and date the funding agreement
- Return a copy with your payment details

Award acquittal

The successful applicant must complete their selected project within 12 months of the award being presented:

- Record an album (minimum of 10 original songs)
- Record an EP (minimum of 4 original songs) with an accompanying 6 show tour, which must include 2 non-metropolitan Queensland concerts and 1 Brisbane concert. Alternative performance delivery such as digital stream or filmed performance to be discussed with QMusic, if touring not possible in 12 months postawarding of prize.

The fellowship will be awarded:

- Once in 2025
- Once to a female or gender diverse identifying singer-songwriter

This award does not support:

- The cost of purchasing musical equipment
- Any costs associated with a project or program that has already commenced

Each applicant will have 12 months from the date the award money is presented to complete the chosen project (album or EP plus tour). If you fail to complete your chosen

OMUSIC CAROL

project within the 12-month period, you will be required to pay back the \$15,000 prize money to QMusic and you may become ineligible for further Arts Queensland funding in the future.

Proposal variation

Award funds cannot be used for any activities except those specified in your application and the program's guidelines and letter of offer, unless a variation of the funding agreement is sought and approved in writing by QMusic.

You should advise QMusic in writing immediately if there are any changes to:

- Timelines
- Budget
- Location
- Anything else that would alter outcomes of the Award from your original application.

If you fail to obtain written approval for any changes made, you may be required to repay the award money.

Late acquittal reports

If you need advice about preparing your Acquittal Report, or you have concerns about the agreed date, you should contact QMusic. If your Acquittal Report is more than one month late, this may affect how your future applications to Arts Queensland and QMusic are considered in terms of financial integrity and managerial competence.

Unsatisfactory acquittal reports

If you anticipate any difficulties with your Acquittal Report, you should contact QMusic. If your Acquittal Report is unsatisfactory, you will be notified by QMusic within four weeks of submitting the report and further information may be required. If you fail to provide the information, you may be required to repay the award and you may not be eligible for future Arts Queensland funding.

If your Acquittal Report is satisfactory, you will be notified by QMusic that the Fellowship has been acquitted.

Acknowledgements

All successful Award recipients will need to acknowledge QMusic and Arts Queensland support in all published and digital material associated with the Award in text or logo format.

Further information about the use of the Arts Queensland logo and a standard text of





acknowledgement is available from the Arts Queensland website http://www.arts.qld.gov.au/aq-funding/acknowledgement.

Tax

Funds received from this Award may be considered as part of your income in a financial year and may therefore be subject to tax. Under the tax system introduced on 1 July 2000, grants paid to artists and arts organisations may be subject to the Goods and Services Tax (GST).

Please note:

- QMusic cannot give specialist advice about taxation or legal issues. Further
 information about the GST and other tax issues is available from the ATO's website
 at www.ato.gov.au or the Business tax enquiries line 13 28 66 or Personal tax
 enquiries line 13 28 61.
- Award recipients will need to take into consideration the impact of this income on their personal financial situation. Taxation requirements will need to be planned for.

Goods and services tax (GST)

If you have an Australian Business Number (ABN) and are registered for GST, your grant will be grossed up by 10 per cent to cover the GST liability. QMusic will issue Recipient Created Tax Invoices on your behalf with your payment/s.

Please note that your funding agreement incorporates the following terms:

- a. You will not issue invoices in respect of the supply
- b. You acknowledge that you are registered for GST when you entered into this agreement and that you will notify QMusic if you cease to be registered for GST
- c. You will provide all necessary information to QMusic to enable QMusic to issue correct Recipient Created Tax Invoices.

A copy of the Recipient Created Tax Invoice for your records and taxation purposes will be provided with your payment/s.

If you have an ABN but are not registered for GST, any grant QMusic pays to you will not be grossed up for a GST component. This is because you will have no liability to remit any part of the grant money to the ATO. QMusic will not issue an invoice on your behalf.